

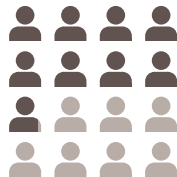
Data Insights- Revealed.

Today's workforce has more on their plate than ever, both in and out of the workplace, and employers have the daunting task of retaining talent, balancing workloads and managing workplace culture to battle burnout, keeping productivity high and so much more – all without knowing the exact challenges their workers are facing.



The Problem

Human Resource teams are under constant pressure.



62%

of HR leaders have reported their work hours have increased¹



98%

Human Resource employees are experiencing burnout²

A Preventative Approach

Unlike other point solution vendors, Sibly talks to members early on and uses real-time analysis of member sentiment and topic data to take a preventative approach. Our dedicated client relations team partners with organizations on benefits strategies, engagement strategies, benefits planning and deployment, and topic training.

Extension of HR

A team of client relations experts partner with your HR leaders to regularly review your workforce topic data, follow and report on trends, workforce status and spikes to keep HR in the know.

Actionable Insights

Targeted and personalized benefit strategies custom created from your topic data to address challenges faced by your workforce in the moment, providing quick recovery and proactive support where it is needed most.

Analytics in Real Time

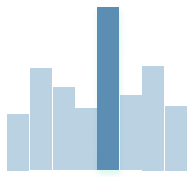
Sibly provides data and analytics in real time on your workforce and their challenges, informing HR leadership as challenges arise before they become chronic.

Hear what your workforce isn't saying.



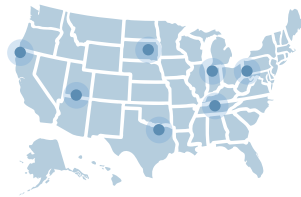
Knowledge is Power

With the ability to see the exact challenges facing workforces and an expert client relations team supporting them, HR and Benefits leaders across our book of business proactively meet the needs of their employees, before it becomes chronic. Client use cases:



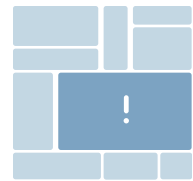
Data Spike: Stress

Large increase in stress due to specific project addressed by client in real time



Regional Challenges

Informed on challenges by region, client customized outreach to meet those needs



Burnout Risk

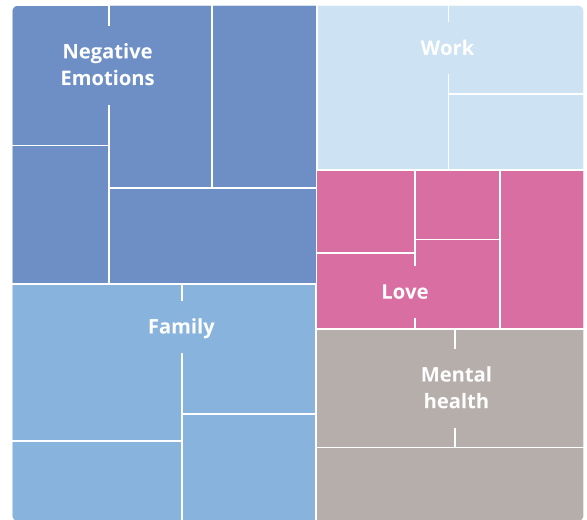
Topic data showed high risk for burnout and client initiated Wellness Wednesdays

We're here to help

- Understanding topic trends within their specific population
- Building benefit strategies catered to their population's challenges
- Identifying spikes in real time for quick action
- Creating targeted campaigns and support for spikes
- Benefits and resources referrals reporting
- Ongoing self-paced topic training on popular challenges
- Regular materials to support complex conversations
- Curated support and resources to address major or unforeseeable events

Data Insights

Using data insights that are only available through Sibly will boost your benefits strategy. Collaborate with a team of experts to take actionable steps and address the challenges that your employees are facing head on. Sibly's data insights allow you to understand how your current benefits ecosystem is working and help you build a strategy to optimize wellness program dollars by putting them where your employees need them most.



Analytics in Real time

Sibly proactively informs HR on current challenges and stressors their employees are facing gleaned from population topic trends. Our client relations team partners with HR to create targeted resource strategies so support can be implemented and rolled out – getting the right resource to a workforce at the right time, creating positive impact and addressing challenges quickly.



Topic Monitoring for spikes



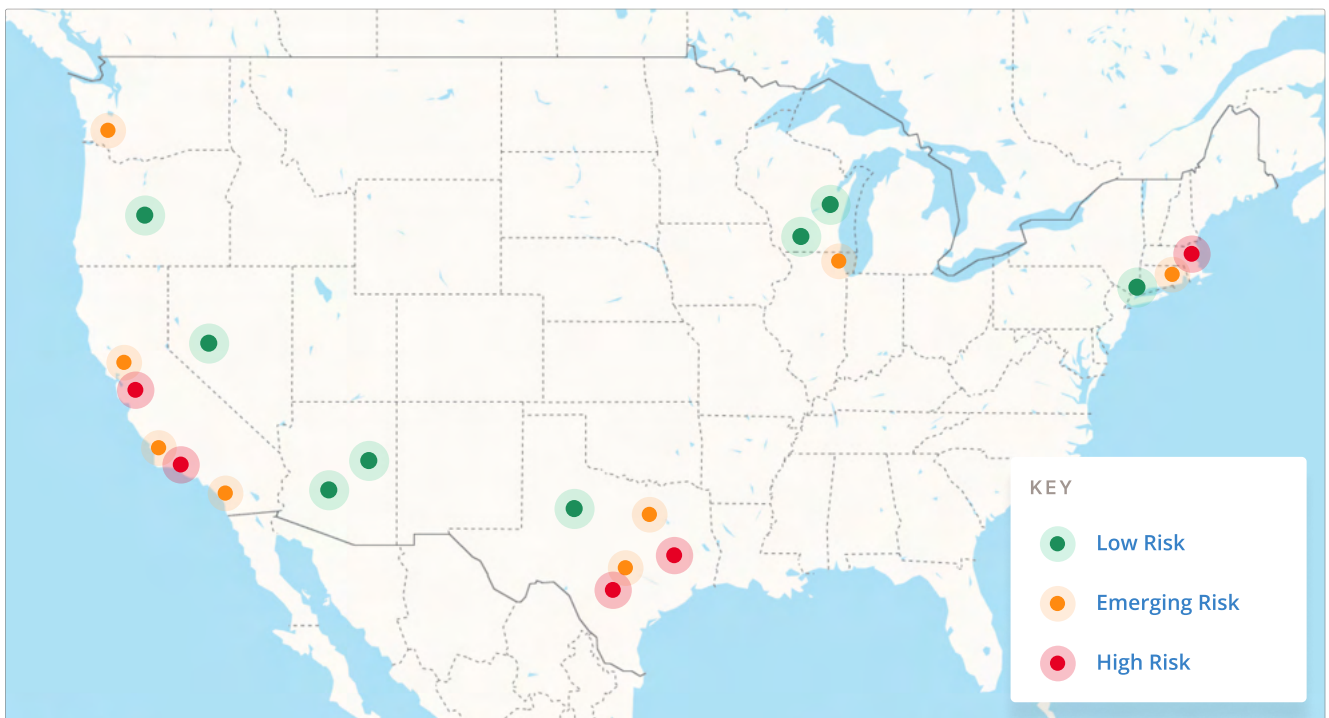
Proactive outreach to HR



Collaborative strategy planning



Targeted support for challenges



¹ McLean & Company, HR Trends Report 2022.

² Forbes Human Resources Council, Kelly, J. 98% Of HR Professionals Are Burned Out, Study Shows. Apr 2022.

Give *your* teams the 24/7 coaching support they need

Learn more about how Sibly improves
mental health and emotional resilience

Contact info@sibly.com

